



# K.I.A. MEMORIAL ROADMARCH™

## (KMR)

[www.kiamemorialmarch.com](http://www.kiamemorialmarch.com)

### **EVENT SPONSORSHIP AGREEMENT**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**We will participate as (please circle appropriate sponsorship(s) level):**

- |                                      |                   |
|--------------------------------------|-------------------|
| 1. KMR RED Sponsors                  | \$6000 (multiple) |
| 2. KMR WHITE Sponsors                | \$4500 (multiple) |
| 3. KMR BLUE Sponsors                 | \$3500 (multiple) |
| 4. KMR Challenge Swag Sponsor        | \$2500            |
| 5. KMR Challenge Trophies Sponsor    | \$1500            |
| 6. KMR T-Shirt Sponsor               | \$1000            |
| 7. KMR Finish Line gift Sponsor      | \$800             |
| 8. KMR Squad Challenge Sponsor       | \$700 each        |
| 9. KMR Water Station Sponsor         | \$400 each        |
| 10. KMR Half km or km marker Sponsor | \$200 each        |
| 11. Vendor area display              | \$100 each        |
| 12. Honor Sign                       | \$60 each         |
| 13. In Kind Donation                 | FREE              |

#\_\_\_\_\_ Enclosed is our check for: \$\_\_\_\_\_

Please make checks payable to: **K.I.A. Memorial RoadMarch™**

(Sponsorships must be paid in full before benefits are received).

My company is unable to sponsor, but would like to make a donation of \$\_\_\_\_\_ to the **K.I.A. Memorial RoadMarch™** "KMR" discretionary fund.

For all sponsorship packages please email color logo to be used. Sponsorship deadline is **July 28, 2017.**

Mail to:

**K.I.A. MEMORIAL ROADMARCH™**  
PO Box 147  
Athol Springs, NY 14010

For questions please contact:

SGM Jason Jaskula, March Executive Director at 716.866-4448 or [Jason@kiamemorialmarch.com](mailto:Jason@kiamemorialmarch.com)

# SPONSORSHIP BENEFITS

## **1. KMR RED Sponsors \$6000.00**

- a. Name / Logo on K.I.A. March Website with link to your website (Prominent Placement)
- b. Name / Logo on T-Shirt (Prominent Placement)
- c. Name / Logo in Press Release as K.I.A. Memorial Road March Presenting Sponsor
- d. Name / Logo in Newsletters to Participants (Prominent Placement )
- e. Name / Logo on Printed Materials (Posters, Brochures)
- f. Opportunity to place item / business information in Swag Bags given to all participants
- g. Posts on social media leading up to event
- h. Acknowledgement during March Presentation
- i. Signage at Event
- j. Route Signage

## **2. KMR WHITE Sponsors \$4500.00**

- a. Name / Logo on K.I.A. March Website with link to your website
- b. Name / Logo on T-Shirt
- c. Name / Logo in Emails, Newsletters to Participants
- d. Opportunity to place item / business information in Swag Bags given to all participants
- e. Signage at Event
- f. Acknowledgement during March Presentation

## **3. KMR BLUE Sign Sponsor \$3500.00**

- a. Name / Logo on K.I.A. March Website with link to your website
- b. Name / Logo on T-Shirt
- c. Name / Logo in Emails, Newsletters to Participants
- d. Name / Logo in Press Release
- e. Opportunity to place item / business information in Swag Bags given to all participants
- f. Acknowledgement during March Presentation

## **4. KMR SWAG Sponsor \$2500.00**

- a. Name / Logo on K.I.A. March Website with link to your website
- b. Name / Logo on T-Shirt
- c. Name / Logo in Press Release
- d. Name / Logo in Emails, Newsletters to Participants
- e. Opportunity to place item / business information in Swag Bags given to all participants
- f. Signage at Event
- g. Acknowledgement during March Presentation

## **5. KMR Challenge Trophies Sponsor \$1500**

- a. Name / Logo on K.I.A. March Website with link to your website
- b. Name / Logo on T-Shirt
- c. Name / Logo in Emails, Newsletters to Participants
- d. Signage at Event

## **6. KMR T-shirt Sponsor \$1000.00**

- a. Name / Logo on K.I.A. March Website with link to your website
- b. Name / Logo in Emails, Newsletters to Participants
- c. Signage at Event

## **7. KMR Finish line gift Sponsor \$800**

- a. Name / Logo on K.I.A. March Website with link to your website
- b. Name / Logo in Emails, Newsletters to Participants

## **8. KMR Squad Challenge Sponsor \$700.00 each (5 Total)**

- a. Opportunity to place name/logo on one (1) of the five (5) Challenges that participants attempt to complete
  - i. March organizers will work with you privately on this as to keep the challenges a secret until March Day
- b. Signage at one (1) of the (5) Challenges
- c. Name / Logo on K.I.A. March Website with link to your website

## **9. KMR Water Station Sponsor \$400.00 each (multiple)**

- a. Name / Logo on K.I.A. March Website with link to your website
- b. Signage at Event at 1 of 5 Water Stations

**TO RECEIVE SIGNAGE, MEDIA, OR ANY OTHER PRINT BENEFIT, SPONSORSHIP AGREEMENT MUST BE RECEIVED BY PRINT DEADLINES. 13 JULY 2017 NOTE ALL LOGOS/EMBLEMS MUST BE IN VECTOR FORMAT AND SENT TO [INFO@KIAMEMORIALMARCH.COM](mailto:INFO@KIAMEMORIALMARCH.COM)**



**10. Half-KM & KM Marker Sign \$200.00 (each)(20 total)**

- a. Name / Logo on K.I.A. March Website with link to your website
- b. Name / Logo on one (1) Half-km or km sign

**11. Vendor Display \$100.00 (Veterans Groups will receive discount)**

- a. 10x10 area on Vendor row at Event (set up by 0745 am)
- b. Opportunity to place item in Swag Bags given to all marchers \*Items must be delivered to address above by 29 July 2016

**12. Honor Sign (\$60.00)**

- a. Purchase a sign in honor of a loved one who was K.I.A. or served in our nation's armed forces

**13. In Kind Sponsors FREE (just let us know how you would like to help!)**

- a. Event Signage
- b. Recognition at Event

**Route Sign \$50.00 (multiple)**

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